

State Workforce Innovation Council
August 16, 2007, 10:00AM
Indiana Government Center South, Conference Room C
Indianapolis, Indiana

Present: Gina DelSanto, Sen. Jeff Drozda, Harold Force, Jim Hemmelgarn, David Holt, V. William Hunt, Leroy Jackson Jr., Peter Kissinger, Cathy Metcalf, Jac Padgett, Andrew Penca, Paul Perkins, Jac Price, Terry Rodino, Mitch Roob, Patty Shutt, and Mark C. Smith.

Present via phone: Mark Maassel

Absent: Glynn Barber, Rep. Randy Borrer, Steve Bryant, Brian Burton, Gov. Mitch Daniels, Cathy Delgado, Rep. Craig Fry, Jim Gislason, Andy Goebel Sen. Glenn Howard, Al Huntington, Rob Jeffs, Jim McClelland, Robert Schaefer, Noah Sodrel, Alan Stahl, Bill Stanczykiewicz, Diane Swift, and Beth Washington.

Also present: From the Indiana Department of Workforce Development, John Ruckelshaus III, Deputy Commissioner, Government Affairs, Scott Sanders, Chief Financial Officer, Dale Wengler, Deputy Commissioner, Field Operations, Jack Gannon, Attorney, DWD Legal Department, William Miller, Director, Career Services, and Betty Culley, Strategic Initiatives. Also present were Roger Feldhaus, Regional Operator for Region 4; Barbara Street, Regional Operator for Region 6; Ken Baker, Regional Workforce Board Chairperson for Region 7 and Lisa Lee, Regional Operator for Region 7; and, Joanne Joyce, President and Chief Executive Officer, the Indianapolis Private Industry Council, The Workforce Investment Board for Marion County.

Welcome and Opening Business - Bill Hunt, Chairperson

Mr. Hunt called the meeting to order at 10:08AM.

Mr. Hunt called the roll of SWIC members and a quorum was not present.

Mr. Hunt gave a report about attending his first meeting of State Board Chairs. He was interested to learn how other States deal with workforce issues. Indiana's Region 9 efforts to increase awareness of manufacturing careers and training was mentioned. He learned making the connection between economic development, workforce development and education is very important.

Resolution 06-07 Amend the SWIC Bylaws to Add a Vice Chairman to the SWIC Bylaws

- Mr. Hunt requested that a Vice Chairman position be created in the Bylaws. He understands that this position does not have to be appointed by the Governor. The SWIC could create the position in the Bylaws to carry out business in the Chairman's absence. The Vice Chairman should represent business. He wanted the members to submit possible recommendations to Betty Culley before the next meeting focusing on people who would qualify.
- Mr. Hunt will be unable to attend the next scheduled meeting of the SWIC on November 29. He asked those present to review their calendars about an alternate date in December. Because there was not a clear majority available for another time, Mr. Hunt said the SWIC quarterly meeting would be held on November 29. He will find someone to chair the meeting in his absence.

Commissioner's Report

1. Commissioner Penca gave an update on the Dream It. Do It. project launched in Region 9 in connection with the national Dream It. Do It. campaign sponsored by the National Association of Manufacturers. The campaign seeks to increase awareness about opportunities in manufacturing careers with high school students and young adults to influence them when they are planning educational choices. The goal is to change the perception regarding manufacturing careers and broaden the number choosing manufacturing. Nationally, Region 9 leads the country in this campaign. The newly formed Conexus Indiana, launched by the Central Indiana Corporate Partnership, with Carol D'Amico as President and CEO, will act as the central locus for the Dream It. Do It. initiative so it can become a state-level campaign.
2. The Strategic Skills Initiative (SSI) event in July went well. SWIC board members attended. About 250 people were at the meeting with the U. S. Department of Labor Secretary Elaine Chao as the keynote speaker. In less than a year's time, 2200 to 2300 individuals participated in the program with 500 receiving credentials and 350 being placed.
3. Commissioner Penca stated when he gives presentations on DWD's Mission "to raise everyone up one level," he looks each month at the outputs to measure DWD's ability to raise people up. He distributed a handout to each board member on the latest "DWD Training Program Participants" figures and explained the figures. He thanked the SWIC members for their time.

Chairman Hunt wanted to reinforce the Commissioner's remarks by saying that the Executive Director in Ohio asked him at the recent meeting he attended about the Columbus Indiana Learning Center which houses Ivy Tech and Indiana University-Purdue University and the Purdue College of Technology. The Ohio Director was unaware that a WorkOne Center was also housed in the facility. Chairman Hunt commended those who planned the SSI Summit. He also hoped the Conexus Indiana Advanced Manufacturing/Logistics Initiative chaired by President and COO of Cummins, Inc., Joe Loughrey, would be embraced by the whole State.

Scott Sanders, DWD Chief Financial Officer, distributed a sheet about the Strategic Skills Initiative. Based on the initial success of the Strategic Skills Initiative introduced in 2005 and discussed at the July 2007 Summit, the Indiana Department of Workforce Development is proposing that the Strategic Skills Initiative be funded on an annual basis. The State would allocate \$5M per year beginning in 2008 with individual grants of up to \$500,000 being awarded to various economic growth regions in the State. Each region could receive up to two awards per year. Mr. Sanders asked if three or four members of the SWIC would be willing to volunteer to help review the plans along with DWD staff.

The Commissioner said that the intent of the SSI Initiative launched by the Governor and former Commissioner Ronald Stiver was to get regions to look at in-demand jobs expected in the future in their regions. This proposed Phase Two would start the institutional process and make funds available on a real-time basis. This would give regions flexibility to consider overall training expansion, demand driven during the year for more specified projects and integration efforts. In Phase Three, SSI could be embedded in the regions.

Mr. Hunt asked that the Board consider how in the future the SWIC could adopt resolutions when a quorum was not present at a meeting. Perhaps some members could be delegated to sign off on some issues like regional plans. Perhaps pending resolutions could be circulated ahead of time for comment, and the Board could authorize a small group to sign off.

Mr. Hunt called on Bill Miller to explain the two resolutions that the Board could have considered today if a quorum had been present.

Resolution 07-07 Approval of the Addendum to Workforce Investment Act State Plan submitted to the U. S. Department of Labor by the Indiana Department of Workforce Development William Miller, Director of Career Services, Customer Solutions, DWD

- Mr. Miller explained that the approved state plan had two addenda and a public comment period. The second addendum addressed nine statutory requirements which the U. S. Department of Labor said were absent from the submitted plan. Those changes were made. Negotiations on performance standards also took place on the proposed performance goals and agreement was reached on the final performance goals. Mr. Miller said that the board needs to approve the addenda.

Resolution 08-07 Approval of Region 5 Regional Workforce Board Certification William Miller, Director of Career Services, Customer Solutions, DWD

- Mr. Miller reported that Region 5 Regional Workforce Board had met all its requirements to be certified. The Board needs to approve that certification.

Mr. Hunt said that these items would be on the agenda for the next SWIC meeting.

Roger Feldhaus, Regional Operator for Region 4, gave a PowerPoint presentation entitled “West Central WorkOne Integrated System.” Mr. Feldhaus said that Beth Washington, Regional Workforce Board Chairperson for Region 4 sends regrets on being unable to attend today. He reported that Region 4 is the largest of Indiana’s eleven regions with twelve counties. He said that the key word and concept he wanted to present was “alignment.” Region 4 is aligning vertically and horizontally, within their own system and with other systems such as economic development, training and educational partners. This includes alignment of staff and resources. The Region 4 system is demand-driven, skills-focused and integrated. The region received a \$15M Workforce Innovation in Regional Economic Development (WIRED Grant) which has lead to initiatives in enhancing business services, workforce intelligence, and engaging with learning opportunities.

Joanne Joyce, the President and Chief Executive Officer of the Indianapolis Private Industry Council, the Workforce Investment Board for Marion County, gave a PowerPoint presentation on IPIC’s multifaceted programs. IPIC is committed to be demand-driven and focused on integration. Two centers have been opened on Ivy Tech campuses at Indianapolis and Lawrence, and a new site for professionals and dislocated workers at College Park will be opened soon. Special IPIC initiatives complement WorkOne and WIA youth services. Three labor market studies were done covering six industries important to the region. IPIC has held summits for regional educators, employers and economic developers. Their Youth Employment Services have sixteen providers serving at-risk youth. They want to reengage non-schooled and non-working youth 16 to 24 year olds. IPIC’s Threshold Project has been a model program for the homeless, winning a national award from the Department of Labor. The Apollo 13 Reentry, funded by a \$1M grant awarded by the Department of Labor, will help ex-offenders get services. They are also working on a health-care continuum.


Barbara Street, Regional Operator for Region 6, gave a PowerPoint presentation, entitled, "Building Indiana's Workforce System." Ms. Street reported that the Regional Workforce Board Chairperson, Jim Riggle, was unable to attend today's meeting. She stated that their region is an economy dominated by manufacturing. Region Six is the only region to suffer population loss since 1990 and have the greatest job loss in Indiana. They have to grow the demand for workers and reattract workers. There is a huge paradigm shift occurring and they must increase the value placed on education and skill attainment by their citizens. Characteristics of Region 6 integration are their reliance upon business intelligence for supply-side labor information and career awareness. They have close connectivity between economic development, entrepreneurship and workforce development activities and premier customer service. Their system strives to increase every customer by one skill level. She explained their process toward integration with an RFP being released in August 2007. Their launch will be by July 1, 2008.

Ken Baker, Regional Workforce Board Chairperson, Region 7, began the presentation for their region saying said there has been lots of investment in their area within the last 2 years with thousands of new jobs. They are sponsoring several demand-driven training programs such as Skills One and Soft Skills Training (both funded through SSI). All educators in their region have come together along with manufacturing and healthcare to form a coalition. Lisa Lee, Regional Operator for Region 7, reported their incumbent worker training had increased to 433,427 people in 2005. Their Partners in Youth Training program was for eighth graders to learn about manufacturing in a one week program. They marketed their WorkOne and at the beginning of their campaign had over 400 calls a day. They plan on integration by January 1.

Mr. Hunt asked for public comment. There was none.

As there was no further business to come before the Council, the meeting was adjourned at 12:18PM.

STATE WORKFORCE INNOVATION COUNCIL

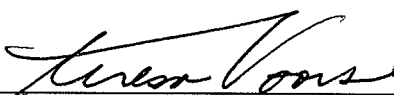


V. William Hunt, Chairman

11/29/07

Date

ATTEST:



Andrew J. Penca, Commissioner
Indiana Department of Workforce Development